

Swerve

Sidestep the full impact of the economic downturn and outmaneuver the competition. Come out ahead with open, software-based, unified communications.

Communication for the open minded

Open Minds Summit Agenda
Chicago, IL
June 3 – 4, 2009

www.siemens.com/us/open

SIEMENS

June 3

| | | |
|------------------------------------|---|---|
| Noon | Registration Open | <i>O'Hare Foyer</i> |
| 2:00 PM | Making the Right Communications Investments in a Challenging Economy Domingo Cortes Vice President of Sales, Central Region Siemens Enterprise Communications | <i>O'Hare Salon</i> |
| 2:25 PM | Making the Case for Unified Communications Melanie Turek Principal Analyst Enterprise Communications and Collaboration Frost & Sullivan | <i>O'Hare Salon</i> |
| 3:00 PM | Finding High-Payback UC Applications Marty Parker Principal Consultant UniComm Consulting | <i>O'Hare Salon</i> |
| 3:35 PM | Q&A Session | <i>O'Hare Salon</i> |
| 3:45 PM | Break | |
| 4:00 PM | Birds-of-a-Feather Sessions (concurrent sessions) | |
| <i>Installed-Base Customers</i> | <ul style="list-style-type: none"> ■ Network Management (Enterasys) ■ Reducing Network Costs ■ Legacy Migration Strategies ■ Contact Centers Update and Best Practices ■ Life Beyond Voice Messaging | <i>Narita</i> <i>Narita</i> <i>Narita</i> <i>Orly</i> <i>Heathrow</i> |
| 4:00 PM | Strategies to Improve Communications and Your Bottom Line Peter Greco Director of Strategic Solutions Siemens Enterprise Communications | <i>O'Hare Salon</i> |
| <i>Special Guests/Consultants*</i> | | |
| | <i>* Session to be repeated for Installed-Base Customers on June 4.</i> | |
| 4:30 PM | Convergence, Compliance and Connectivity Barry Cioe Vice President Product Management and Marketing Enterasys Networks | <i>O'Hare Salon</i> |
| <i>Special Guests/Consultants</i> | | |
| 6:15 PM | Welcome and Networking Reception Meet your Service Executives at the opening of the Siemens Solutions Showcase and Partner Pavilion | <i>Grand Ballroom</i> |

Build a Business Case for UC in 30 Minutes – Private Meetings

Stephens Room 2

June 3

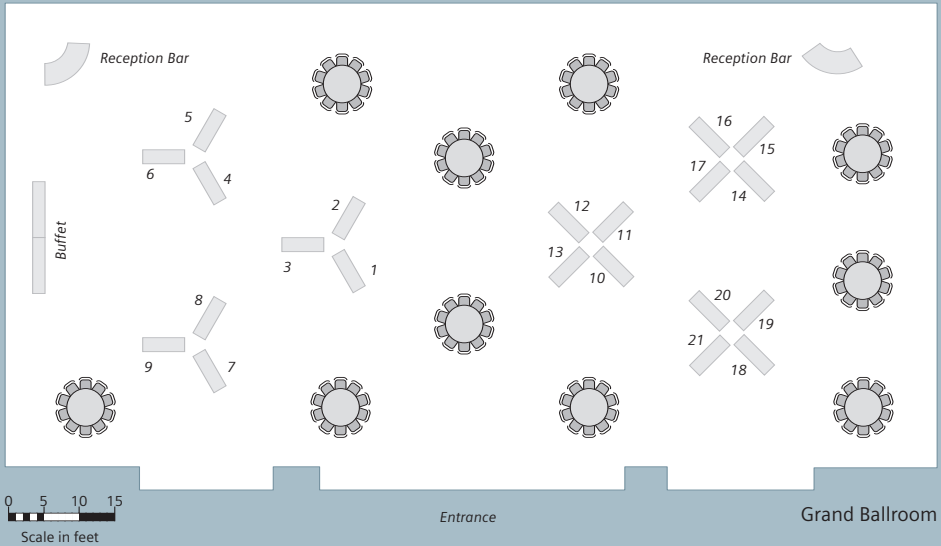
9:00 AM – 5:00 PM

What if you could show your Chief Financial Officer that investing in new communications technology will not only save the company money and increase productivity but it will pay for itself in a short period of time? Stop by *Stephens Room 2* on June 3rd for a one-on-one session. We'll create a financial business case for your enterprise to help cost justify the solutions you need today to lower your TCO.

June 4

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|----------|---|-----------------------|
| 7:00 AM | Breakfast / Siemens Solutions Showcase and Partner Pavilion | <i>Grand Ballroom</i> |
| 8:30 AM | Strategies to Improve Communications and Your Bottom Line Peter Greco, Director of Strategic Solutions Siemens Enterprise Communications | <i>O'Hare Salon</i> |
| 9:15 AM | Educational Breakout Sessions – Series One | |
| | ■ Maximizing Your Contact Center Investments Don Greco, Siemens Enterprise Communications | <i>Heathrow</i> |
| | ■ How to Integrate Wired and Wireless LANs Bob Zemke, Siemens Enterprise Communications | <i>Orly</i> |
| | ■ Managing Telecom Expenses – Reducing Spend in Changing Economic Climates Kathleen Emmerson, MTS | <i>Narita</i> |
| 10:00 AM | Break | |
| 10:15 AM | Educational Breakout Sessions – Series Two | |
| | ■ The Real Hard Dollar Savings from Unified Communications Peter Greco and Brad Chapin, Siemens Enterprise Communications | <i>Heathrow</i> |
| | ■ Is Your Network Convergence-Ready Mark Schueber, Enterasys Networks | <i>Orly</i> |
| | ■ Elevating Safety and Security Becky Maycock, Impact Technologies | <i>Narita</i> |
| 11:00 AM | Lunch / Siemens Solutions Showcase and Partner Pavilion | <i>Grand Ballroom</i> |
| 1:00 PM | Educational Breakout Sessions – Series Three | |
| | ■ Reduce Costs, Convert CapEx into OpEx and Reduce the Risk of Implementing a Secure UC Strategy with Siemens Managed and Professional Services Diane Taylor-Raring, Rich Montefusco and Mike Lyddon Siemens Enterprise Communications Chris Shaw, PosTrack | <i>Heathrow</i> |
| | ■ Maximizing Customer Loyalty and Service Delivery Through Enterprise Collaboration Gregory Rodda, Genesys Labs | <i>Orly</i> |
| | ■ Go Green with the Best of Both Worlds – Hosted, Fully Integrated Call Accounting and Wireless Expense Management Richard Bruyere, Comview John Mielko, Siemens Enterprise Communications Gina Filigenzi, City of Minneapolis | <i>Narita</i> |
| 2:00 PM | Break | |
| 2:15 PM | Brand Energy Power – Fuelling the Customer Experience from Within Kathleen Peterson Chief Vision Officer PowerHouse Consulting, Inc. | <i>O'Hare Salon</i> |
| 3:15 PM | Siemens Executive Panel Q&A | <i>O'Hare Salon</i> |
| 3:30 PM | Closing and Prize Giveaways | <i>O'Hare Salon</i> |

Siemens Solutions Showcase and Partner Pavilion



Partners

1. Black Box
2. Comview
3. Verint
4. Genesys
5. Contact Solutions

6. KaiserComm
7. Impact
8. Interlialia
9. Polycom

Siemens Enterprise Communications

10. Voice Solutions
11. Security for UC
12. Data, Network Infrastructure and Security
13. Unified Communications
14. Contact Center
15. Seamless Mobility

16. Video Solutions
17. UC Business Process Integration
18. End-to-End Services
19. UC in the Cloud
20. SME Solutions
21. Siemens Education

About Siemens Enterprise Communications Group

Siemens Enterprise Communications Group is a premier provider of enterprise communications solutions. More than 14,000 employees in 80 countries carry on the tradition of voice and data excellence started more than 160 years ago with Werner von Siemens and the invention of the pointer telegraph. Today the company leads the market with its Open Communications approach that enables teams working within any IT infrastructure to improve productivity through a unified collaboration experience. Siemens Enterprise Communications Group is a joint venture between the private equity firm, The Gores Group, and Siemens AG and incorporates Siemens Enterprise Communications, Enterasys Networks, SER Solutions, Cycos and iSEC.

For more information about Siemens Enterprise Communications, please visit www.siemens.com/us/open

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