

Swerve

Sidestep the full impact of the economic downturn and outmaneuver the competition. Come out ahead with open, software-based, unified communications.

Communication for the open minded

Open Minds Summit Agenda
Santa Clara, CA
June 16 – 17

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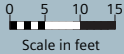
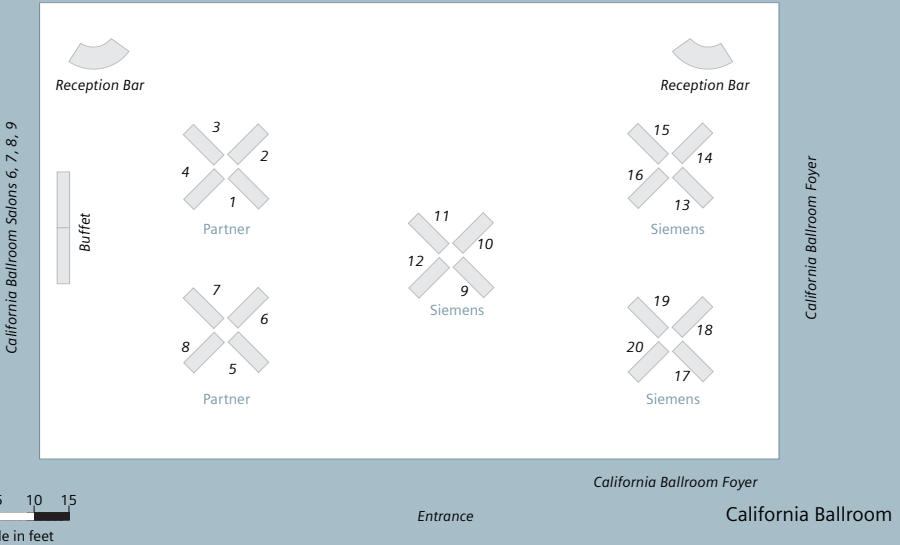
June 16

Noon	Registration Open	<i>California Ballroom Foyer</i>
2:00 PM	Making the Right Communications Investments in a Challenging Economy Phil Castillo VP of Sales, Western Region Siemens Enterprise Communications	<i>California Ballroom Salon 6</i>
2:25 PM	Making the Case for Unified Communications Melanie Turek Principal Analyst Enterprise Communications and Collaboration Frost & Sullivan	<i>California Ballroom Salon 6</i>
3:00 PM	Finding High-Payback UC Applications Marty Parker Principal Consultant UniComm Consulting	<i>California Ballroom Salon 6</i>
3:35 PM	Q&A Session	<i>California Ballroom Salon 6</i>
3:45 PM	Break	
4:00 PM	Birds-of-a-Feather Sessions (concurrent sessions) <i>Installed-Base Customers</i> <ul style="list-style-type: none"> ■ Contact Centers Update and Best Practices <i>Salon 7</i> ■ Reducing Network Costs <i>Salon 8</i> ■ Legacy Migration Strategies <i>Salon 8</i> ■ Life Beyond Voice Messaging <i>Salon 9</i> 	
4:00 PM	Strategies to Improve Communications and Your Bottom Line <i>Special Guests/Consultants*</i> Peter Greco Director of Strategic Solutions Siemens Enterprise Communications <i>* Session to be repeated for Installed-Base Customers on June 17.</i>	<i>California Ballroom Salon 6</i>
4:30 PM	Convergence, Compliance and Connectivity <i>Special Guests/Consultants</i> Josh Baird Regional Director Enterasys Networks	<i>California Ballroom Salon 6</i>
6:15 PM	Welcome and Networking Reception Meet your Service Executives at the opening of the Siemens Solutions Showcase and Partner Pavilion	<i>California Ballroom Salons 1-5</i>

June 17

7:00 AM	Breakfast / Siemens Solutions Showcase and Partner Pavilion	California Ballroom Salon 1-5
8:30 AM	Strategies to Improve Communications and Your Bottom Line Peter Greco Director of Strategic Solutions Siemens Enterprise Communications	California Ballroom Salon 6
9:15 AM	Educational Breakout Sessions – Series One	California Ballroom
	■ Maximizing Your Contact Center Investments Don Greco, Siemens Enterprise Communications	Salon 7
	■ How to Integrate Wired and Wireless LANs Bob Zemke, Siemens Enterprise Communications	Salon 8
	■ Managing Telecom Expenses – Reducing Spend in Changing Economic Climates Kathleen Emerson, MTS	Salon 9
10:00 AM	Break	
10:15 AM	Educational Breakout Sessions – Series Two	California Ballroom
	■ The Real Hard Dollar Savings from Unified Communications Peter Greco and Brad Chapin, Siemens Enterprise Communications	Salon 7
	■ Maximizing Customer Loyalty and Service Delivery Through Enterprise Collaboration Darryl Addington, Genesys Labs	Salon 8
	■ Elevating Safety and Security Becky Maycock, Impact Technologies	Salon 9
11:00 AM	Lunch / Siemens Solutions Showcase and Partner Pavilion	California Ballroom Salons 1-5
1:00 PM	Educational Breakout Sessions – Series Three	California Ballroom
	■ Reduce Costs, Convert CapEx into OpEx and Reduce the Risk of Implementing a Secure UC Strategy with Siemens Managed and Professional Services Mike Lyddon, Kish Dill and Alexia Stjerne Siemens Enterprise Communications	Salon 7
	■ Is Your Network Convergence-Ready Mike Pasetta, Enterasys Networks	Salon 8
	■ Go Green with the Best of Both Worlds – Hosted, Fully Integrated Call Accounting and Wireless Expense Management Richard Bruyere, Comview	Salon 9
2:00 PM	Break	
2:15 PM	Brand Energy Power – Fuelling the Customer Experience from Within Kathleen Peterson Chief Vision Officer PowerHouse Consulting, Inc.	California Ballroom Salon 6
3:30 PM	Closing and Prize Giveaways	California Ballroom Salon 6

Siemens Solutions Showcase and Partner Pavilion



Partners

1. Black Box
2. Comview
3. Verint
4. Genesys
5. Impact
6. Interalia
7. Contact Solutions
8. Polycom

Siemens Enterprise Communications

9. Voice Solutions
10. Security for UC
11. Data, Network Infrastructure and Security
12. Unified Communications
13. Contact Center
14. Seamless Mobility

15. Video Solutions
16. UC Business Process Integration
17. End-to-End Services
18. UC in the Cloud
19. SME Solutions
20. Siemens Education

About Siemens Enterprise Communications Group

Siemens Enterprise Communications Group is a premier provider of enterprise communications solutions. More than 14,000 employees in 80 countries carry on the tradition of voice and data excellence started more than 160 years ago with Werner von Siemens and the invention of the pointer telegraph. Today the company leads the market with its Open Communications approach that enables teams working within any IT infrastructure to improve productivity through a unified collaboration experience. Siemens Enterprise Communications Group is a joint venture between the private equity firm, The Gores Group, and Siemens AG and incorporates Siemens Enterprise Communications, Enterasys Networks, SER Solutions, Cycos and iSEC.

For more information about Siemens Enterprise Communications, please visit www.siemens.com/us/open

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